



Be Part of the Currency Revolution with a BBX Sales Franchise

Now is your chance to be part of the CURRENCY REVOLUTION with the rise of alternative currencies gathering pace along with the acceptance of new methods to fund business growth?

BBX has been a leader in the marketplace since inception in 1993 and is proud to have a strong franchising pedigree allowing it to expand into 13 countries covering 4 continents. Since launching the UK operation in May 2014 we have experienced steady growth platform (see pin map to the right) and multiple franchised offices successfully operating.

Franchise Details

Our franchisees invariably have a background in sales management and are good motivators and communicators. Depending on the individual strengths a franchisee will choose to build either a Sales or District franchise, and below are the key aspects to a Sales Franchise.

- **Main activity is promoting the BBX facility to business owners and enrolling them as users of the BBX Platform**
- **Great bolt on business to other B2B activities**
- **Tried and tested format with full initial and ongoing training**
- **No geographical ties therefore scalable throughout the UK & Ireland**
- **A blend of up front and recurring / passive income streams**
- **No stock holding therefore minimal CAPEX requirement and great cash flow**
- **Global platform allowing your customers to do business 24/7 with each other, earning you revenue while you sleep**
- **Renewable 5 year license format with maximum flexibility and great re-sale values due to recurring and passive income streams**



Financials

As a flexible business opportunity the financial outcome is linked to your skill and application in running the business therefore the yield can be as much or as little as you desire.

The key workings to the investment and income streams are:

- **Investment of only £5,000 for a renewable 5 year license**
- **A mixture of 3 income streams:**
 - **75% of the initial enrolment fee**
 - **40% of the annual card fee**
 - **Up to 22% of the transaction fee (including our ambassador program)**

Below you will find projected KPI and P&L forecasts based on two scenarios of firstly a franchisee recruiting and managing 4 salespeople, and secondly a solo operator.

Managed with 4 sales people					
Description	Year 1	Year 2	Year 3	Year 4	Year 5
Assumptions					
Average Price of new client sign up	1102	1102	1102	1102	1102
Member Growth (including broker sales)	174	352	456	456	456
Total Members retained c/f	155	476	837	1125	1356
Number of self employed salesmen	2	4	4	4	4
Telemarketing support person (variable per salesperson)	0.50	1.00	1.00	1.00	1.00
Admin Support (variable per salesperson)	0.30	0.30	0.30	0.30	0.30
Franchisee / Broker Sales (included in above figure)	72	72	72	72	72
Total Revenue in Sterling	152296	332972	473637	534701	591841
Total Revenue in BBX Pounds	1286	5421	11510	17095	21503
Total Sterling Costs	80281	202215	268464	268464	268464
Total BBX Pound Costs	3204	8207	12079	15323	17868
Total Nett Profit in sterling	72015	130757	205173	266237	323377
Total Nett Profit in Trade Pounds	-1918	-2785	-570	1773	3636
Total combined P&L (sterling and trade)	70097	127972	204603	268009	327013

Solo Operator					
<u>Description</u>	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3</u>	<u>Year 4</u>	<u>Year 5</u>
Assumptions					
Average Price of new client sign up	1102	1102	1102	1102	1102
Member Growth (including broker sales)	86	120	120	120	120
Total Members retained c/f	76	181	265	332	386
Number of self employed salesmen	0	0	0	0	0
Telemarketing support person (variable per salesperson)	0.25	0.25	0.25	0.25	0.25
Admin Support (variable per salesperson)	0.10	0.30	0.10	0.10	0.10
Franchisee / Broker Sales (included in above figure)	86	120	120	120	120
Total Revenue in Sterling	75329	117521	132755	147650	161719
Total Revenue in BBX Pounds	644	2347	3944	5222	6247
Total Sterling Costs	12085	11835	11835	11835	11835
Total BBX Pound Costs	721	1518	2457	3194	3772
Total Nett Profit in sterling	63244	105686	120920	135815	149884
Total Nett Profit in Trade Pounds	-76	829	1487	2028	2474
Total combined P&L (sterling and trade)	63167	106515	122407	137843	152358

What do our BBX Franchisees think?



<https://bbxuk.com/bbx-franchise/>

Call Matthew Harding 01202 022297 for further details.

